



CRAOL

The Community Radio Forum of Ireland
Fóram Raidió Pobail na hÉireann

CRAOL Achievements Awards 2017

Information sheet

Who can enter?

Entry to the awards is open to all full and 100-day licensed community radio stations in the Republic of Ireland. Only stations can put forward entries for the awards.

Why enter?

The purpose of the CRAOL Achievement Awards is to give your community radio station the opportunity to rise to the challenge of being the best community radio station you can be. The awards give your station an opportunity to showcase your achievements and to be acknowledged by the CRAOL network of Community Radio Stations.

This is **not a competition** between community stations. You are asked to submit programmes from your schedule which deal with certain themes selected by CRAOL. There are **Seven Categories** in 2017, three repeating Core Categories, plus four Rotating Categories which may not appear again for several years. This type of Award will enable your station to highlight such endorsements in grant applications, in local publicity etc.

What are the categories for 2017:

Core Categories

1. Talk programme
2. Music programme
3. Commissioned programmes

Rotating categories

1. Best Audio Dramatisation
2. Live Event or Outside Broadcast of the Year
3. Underserved Voices
4. Ethnic & Multicultural Engagement

See explanatory notes at the end of this brochure.

How to enter

You are invited to submit application to ANY of the selected themes above as you choose. Applications up to a **maximum of TWO**, one from each of the CORE and ROTATING Categories. e.g one from each category or two from one category. The online application can be found [here](#)

Speech programming marking scheme

The application consists of a short segment of each entered programme and a completed Entry Form addressing the list of criteria for consideration. The criteria and marking scheme is as follows for speech programmes

Innovation (2 points)

(doing a programme that you had not attempted before.)

Team Building

(getting more than one presenter involved with a programme.)

Community participation

(were community group(s) involved in the making of these programmes?)

Community awareness

(growing awareness about the relevant topic within the community?)

Quality of content

(demonstrating creativity and commitment to strong production values)

Volunteer impact

(indicating volunteer dedication, reliability, growth of competence and confidence, also, providing an inspiration to others)

Music show marking scheme

Research and preparation

Alternative to commercial radio

Local and unsigned acts promotion

Production values

Innovation

Concept or driving idea behind the show?

All entries will be considered as standalone efforts and, depending on the strength of their entry, be awarded either a Distinction or Merit Certificate, or in some instances, returned to the station to be further developed and resubmitted. Award certificates will highlight your stations strengths.

How many entries can be made by our station

- Full licensed stations can submit two entries
- 100 day licenses can submit one entry.

What is the deadline for entries?

Entries must be made via the application form on the CRAOL website by **May 12th 2017**

How are the awards judged?

Adjudication is by an independent panel nominated by the Craol Coordinating Committee. All entries

will be considered as 'Stand Alone' efforts. There will be no overall winner. This is not a competition, stations are challenging themselves to excel and showcasing their excellence. Entries will either receive a Distinction or Merit Award.

When and where is the award ceremony?

The 2017 Craol Awards Ceremony will take place on the evening of the 26th May in the Falls hotel Ennistymon in Clare as part of the CRAOL 2017 Féile.

Preparing your entry

An Entry consists of two parts.

1. A link which directs us to an audio sample of the programme which is no longer than 7 minutes and gives a flavour of the entered programme. The seven minutes of audio should reflect the statements made in the entry form. E.g if you are talking about wide range of people featuring in the programme, let us hear them. The seven minutes may be edited should you wish, to reflect these statement or different parts of the program.
2. Complete an online entry form (one per entry) which addresses the above list of criteria for consideration. Please give concise information relating to the programme and why you have chosen to submit it.

Checklist for entries

REMEMBER:

1. PLEASE COMPLETE A SEPARATE ENTRY FORM FOR EACH ENTRY
2. ONE SEPARATE APPLICATION PER ENTRY
3. ENSURE ALL PARTS OF THE APPLICATION FORM IS COMPLETED
4. MAKE SURE THE AUDIO REFLECTS THE ENTRY FORM
5. PLEASE ENSURE ONCE YOU HAVE SUBMITTED AN ENTRY THAT YOU RECEIVE A CONFIRMATION EMAIL FROM CRAOL FOR THAT ENTRY

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Explanatory notes on programmes to submit

Core awards categories

Social benefit (music)

Community stations are obliged under the 2009 Act to provide a social benefit to their community. This can be through a diversity of talk and discussion programmes. However, Craol recognises that much of the content of community radio consists of music programmes. We can explore how our music programmes can provide a social benefit to the community. This can be in

many ways:

1. Through the programme being produced by a team (of more than one)
2. By a programme inviting local music enthusiasts on air to discuss the music, and
3. Through the presenter displaying a growing media competence over many years of loyal volunteering.

Entries to this category are unrestricted about the type of programming involved. Social Benefit acts as a rich description of our work, offering stations wider scope in this area.

Social Benefit can be defined as:

Provision of radio services to individuals who are otherwise underserved by such services;
Facilitation of discussion and the expression of opinion, particularly underrepresented opinion;
Provision of education or training;

Promoting better understanding of the community and the strengthening of links within it.

Social Benefit may also include the achievement of other 'social objectives':

Promotion of local economic development and of social enterprises;

Promotion of social inclusion;

Promotion of cultural and linguistic diversity; Promotion
of civic participation and volunteering.

Social benefit (Talk)

Promotion of community solidarity.

Promotion of participatory democracy.

Rotating category

This year we have selected two themes for consideration.

1. Best Audio Dramatisation
2. Live Event or Outside Broadcast of the Year
3. Underserved Voices
4. Ethnic & Multicultural Engagement

Deadline for entries

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