



# Core Training

## Workshop - Introduction to Media

### Who is it aimed at?

People from your community, School & community groups and new pre-induction members of the station, who wish to gain a basic understanding of the media and their relationship with media.

### Learner progression?

This workshop operates as a standalone module from the Level 3 Understanding and Expressing Yourself Through Media course. Learners may wish to progress on to complete the certified Level 3 course without repetition of this material.

### Is it accredited?

No

### Course duration?

1.5 - 3 hours

## Craol QQI Level 3 Courses

### Expressing Yourself Through Media

#### Who is it aimed at?

People from your community, School & community groups and PROs who wish to understand how the media works and begin to express themselves using broadcast media.

#### Is it accredited?

Yes, it leads to the QQI Level 3 component award in Media Expression (3N0792).

**Course duration?** 31 hours

#### Learner progression?

Learners who wish to become members of the community radio station may progress onto the Level 4 Community Radio Skills or Level 4 Communications Skills courses.

### "Express Yourself!"

### Teenagers Making Radio That Matters

#### Who is it aimed at?

This course is designed specifically for teenage learners (14 - 17 yrs). Participants work in teams to make their very own radio programmes about the issues that matter to them.

#### Is it accredited?

Yes, it leads to the QQI Level 3 component award in Media Expression (3N0792).

**Course duration?** 31 hours

#### Learner progression?

Learners who wish to become members of the community radio station may progress onto the Level 4 Community Radio Skills or Level 4 Communications Skills courses.

### "Speaking Up For A Change"

### Older People Advocating For Change

#### Who is it aimed at?

This course is designed specifically for learners over the age of 55. Participants work in teams to create an hour of programming that advocates for change in their world

#### Is it accredited?

Yes, it leads to the QQI Level 3 component award in Media Expression (3N0792).

**Course duration?** 31 hours

#### Learner progression?

Learners who wish to become members of the community radio station may progress onto the Level 4 Community Radio Skills or Level 4 Communications Skills courses.

## Craol QQI Level 4 Courses

### Communication Skills for the Workplace

**Who is it aimed at?**

This course is aimed specifically at job seekers and young people who are preparing for the workplace. It equips learners with a range of communication and research skills relevant to job-seeking and the workplace, through a fun, hands-on approach.

**Is it accredited?**

Yes, it leads to the QQI Level 4 component award in Communications (4N0689)

**Course duration?** 50 hours**Learner progression?**

Learners who wish to become members of the community radio station may progress onto the Level 4 Community Radio Skills course or who wish to gain Media Literacy skills, onto the Level 5 Media Literacy Course.

### Communication Skills for Radio Makers

**Who is it aimed at?**

This course is aimed specifically at those involved in programme making in community radio stations. In a fun and practical way, it equips learners with a range of communication and research skills applicable to working in a production team.

**Is it accredited?**

Yes, it leads to the QQI Level 4 component award in Communications (4N0689)

**Course duration?** 50 hours**Learner progression?**

Learners who wish to become members of the community radio station may progress onto the Level 4 Community Radio Skills course or who wish to gain Media Literacy skills, onto the Level 5 Media Literacy Course.

### Communication Skills for Community Organisations

**Who is it aimed at?**

This course is aimed specifically at those involved in community organisations. Through a fun and practical approach it equips learners with communication and research skills for engaging with outside bodies, such as funders, and communicating your mission successfully.

**Is it accredited?**

Yes, it leads to the QQI Level 4 component award in Communications (4N0689)

**Course duration?** 50 hours**Learner progression?**

Learners who wish to become members of the community radio station may progress onto the Level 4 Community Radio Skills course or who wish to gain Media Literacy skills, onto the Level 5 Media Literacy Course.

### Community Radio Skills

**Who is it aimed at?**

New members of the community radio station who wish to gain an understanding of the ethos and structures of community radio and learn the basic skills to create community radio programming.

**Is it accredited?** Yes, it leads to the QQI/FETAC Level 4 component award in Community Radio Skills (4N3305).

**Course duration?** 35 hours

**Learner progression?**

Learners may choose to progress onto the Level 5 Radio Production Skills or Level 5 Media Analysis courses or do other complimentary advanced training.

# Advanced Training

## Craol QQI Level 5 Courses

### Radio Production Skills

**Who is it aimed at?**

Current Community Radio station members, who have either completed the Level 4 course or have built up existing skills, who wish to develop their skills in radio production.

**Is it accredited?**

Yes, it leads to the QQI/FETAC Level 5 component award in Radio Programme Production (5N1379).

**Course duration?**

Approx 50 hours

**Learner progression?**

Learners may wish to progress onto the Level 5 Media Analysis course.

### Media Analysis

**Who is it aimed at?**

Current Community Radio station members, members of the public & students who wish to gain an in-depth understanding of the impact of media and the critical skills to analyse this impact.

**Is it accredited?**

Yes, it leads to the QQI/FETAC Level 5 component award in Media Analysis (5N1298).

**Course duration?**

Approx 50 hours

**Learner progression?**

Learners may wish to progress onto the Level 5 Radio Production Skills course.

## Complimentary Workshops and Training

**In areas such as:**

Media Literacy, Finance, Strategic Planning, Governance, Sound and Vision & production planning, Conflict resolution, Training, Volunteer management etc.

**Who is it aimed at?**

Members, staff & boards of Community Radio Stations

**Is it accredited?**

No

**Course duration?**

1.5 - 12 hours