# 2021 Achievement awards Explanatory notes on programmes to submit.

*CORE AWARD CATEGORIES- (See notes on SB at end of document)*

## Social Benefit.  (Music)

Community stations are obliged under the 2009 Act to provide a social benefit to their community. This can be through a diversity of talk and discussion programmes. However, Craol recognises that much of the content of community radio consists of music programmes. We can explore how our music programmes can provide a social benefit to the community. This can be in many ways:

1. Through the programme being produced by a team (of more than one)
2. By a programme inviting local music enthusiasts on air to discuss the music, and
3. Through the presenter displaying a growing media competence over many years of loyal volunteering.

## Social Benefit (Talk)

Entries to this category are unrestricted about the type of programming involved. Social Benefit acts as a rich description of our work, offering stations wider scope in this area.
.

## Commissioned programmes

Entries to this category must have been funded by an external body. (E.g.  BAI, CFI, VEC, Simon Cumber, Government Department etc). Assessment will not just be restricted to production quality, but also of the multiplier effect, what impact had a programme on community engagement, or on volunteers within a station, or on any aspect of station activities. In short, how did this programme support the development of community broadcasting.  The programme may be the primary outcome of a project, or a part of a wider process. You select a representative sample.

## Irish Language Programmes

Entries to this category should demonstrate stations commitment to Irish language content. All varieties of Irish Language Programming qualify (including bi-lingual with a minimum of 50% Irish Language).

## *ROTATING AWARD CATEGORIES*

**Community and volunteer participation**
Entries to this category will show how community group(s) were involved in the making of these programmes, how they interacted, their commitment to programme and the development of group. Were Volunteers working with these community groups, did they mentor and support them, provide technical or production supports.

**Technical production values**
Entries to this category will demonstrate audio quality, techniques used, audio recording and editing, use of sound fx, broadcast- this can include station Jingles, promos, and ads.

**Creativity and Effectiveness - Value to the community**
Entries to this category will show how your station was creative and effective in dealing with the many challenges over the past year. How did this add value to your schedule, to your community and promote community development and cohesion?

**Standout Award**- This year Craol are introducing a standout award for each category. This award is based on a high-quality application, high quality audio and if the Judges deem there is an application that meets the criteria.

## Preparing your entry

**An Entry consists of two parts**:
1. A link or mp3 which directs us to an audio sample of the programme which is no longer than **7 minutes** and gives a flavour of the entered programme. The seven minutes of audio should reflect the statements made in the entry form. E.g., if you are talking about a wide range of people featuring in the programme, let us hear them. The seven minutes may be edited should you wish, to reflect these statements or different parts of the program.  **Please note - only mp3 files can be uploaded.**

2. Complete an online entry form (one per entry) which addresses the above list of criteria for consideration. Please give concise information relating to the programme and why you have chosen to submit it.

**Checklist for entries:**

REMEMBER:
1. Please complete a separate entry form for each entry
2. Complete a separate application per entry
3. Provide the name and email address for the person who will accept the award should the application be successful.

To enter, please fill out the application form on the **CRAOL Website**

*Definition of CR Social Benefits is: "Benefits to individuals or collective actors in the community that enhance their lives socially, culturally or economically, or in terms of development, empowerment and/or well-being, that otherwise would not have come about"* (Community Radio Delivering Social Benefit, Seán O Siochrú, Nexus Research Cooperative, Dublin.)

**SB 1**: Individuals, especially minorities and those marginalised, are growing in confidence and creativity and/or reinforcing a sense of belonging, directly from engaging with the Station.

**SB 2**: Individuals are enhancing their employment prospects, through gaining skills and confidence.

**SB 3:** Community members are informed and aware of what is happening around their community.

 **SB 4:** Community members are responding more effectively to issues – local to global, because they have access to diverse viewpoints and to more and better information.

 **SB 5**: Collective actors (CBOs, NGOs etc.) are facilitated, and reinforced in their capacity, to achieve their goals.

**SB 6**: The community sense of identity and cohesiveness is enhanced.


Access here, [Community Radio Delivering Social Benefit](#) – it provides a definitional framework for the concept of social benefit